Questionnaire

1. Is the design simple enough for the target audience to be able to interpret what is happening on the start page?

For simplicity of the designs, they both do very well, there is plenty of space, the text is large enough, the background does not interfere with the interactions.

The design is quite simple, it might be that it is too simple and needs a little bit more complexity on it.

1. Does the reactive background look attractive to the target audience?

Yes, the sky and bubbles background both seem like good ideas, however on the design, the bubbles background looks very unprofessional and lazily made.

The reactive background would probably be too distracting and prevent the actual reason for the app since everyone will be using the reactive background.

1. Do you consider that the text used on the buttons is appropriate for the target audience?

The text is easy to understand for the buttons, however, the word settings which is used on the second design would be better than options since it is an easier word to grasp instantly.

Yes, the text is very simple to understand. However, the use of the levels button might not be as straight forward as it actually is.

1. What recommendations would you have in terms of extra features on the home page?

An extra feature would be to turn the reactive background off on the home age, apart from that, the other features would be in the settings page.

I would recommend a scores button that shows the previous scores for the tests and even answers to help them revise.

1. What recommendations do you have in terms of design?

There could be more to the design, it seems very bland, even with the reactive background

The design needs more on it, the reactive background shouldn’t be all, maybe interpret the buttons into the background but not making them any harder to access.